

MEGA EVENT PLANNING

SERIES EDITOR: Eva Kassens-Noor,
Associate Professor at Michigan State University, USA, ekn@msu.edu

The Mega Event Planning Pivot series will provide a global and cross-disciplinary view into the planning for the world's largest sporting, religious, cultural, and other transformative mega events. Examples include the Olympic Games, Soccer World Cups, Rugby championships, the Commonwealth Games, the Hajj, the World Youth Day, World Expositions, and parades. This series will critically discuss, analyze, and challenge the planning for these events in light of their legacies including the built environment, political structures, socio-economic systems, societal values, personal attitudes, and cultures.

PUBLISHED:

Eduardo Alberto Cusce Nobre - *Sports Mega-Events and Urban Legacies: The 2014 FIFA World Cup, Brazil*

Andrey Makarychev and Alexandra Yatsyk (Eds.) - *Mega Events in Post-Soviet Eurasia: Shifting Borderlines of Inclusion and Exclusion*

Yu Min Joo, Yooil Bae and Eva Kassens-Noor - *Mega-Events and Mega Ambitions, South Korea's Rise and the Strategic Use of Mega-Events*

Robert Oliver and John Laueremann - *Failed Olympic Bids and the Transformation of Urban Space*

Stefano Di Vita and Corinna Morandi - *Mega-Event and Legacies in Post-Metropolitan Spaces: Expos and Urban Agendas*

FORTHCOMING:

Gonzalo Bravo, David Shonk, Jorge Silvia-Borquez and Silvana Gonzalez-Mesina - *Mega Sport Events in an Emerging Economy: The South American Games of Santiago 2014*

Jonathan Grix, Paul Michael Brannagan and Donna Lee - *Entering the Arena: Emerging states and sports mega-events*

James Stout - *The 1936 Popular Olympics and the Sporting Popular Front: The Games That Almost Were*

PROPOSALS:

If you have a project that may fit with this series, email Eva Kassens-Noor ekn@msu.edu and Joshua Pitt joshua.pitt@palgrave.com

